



American Dairy Goat Association

**2017 National Show
Alliant Energy Center,
Madison, WI**

The American Dairy Goat Association (ADGA) is the largest registry of dairy goats in the United States, with over 14,000 members. Every year ADGA holds a National Dairy Goat Show at different locations around the country and it will be held in Madison, WI the week of July 8-15, 2017. Some of the top dairy goats in the world will be on display with nearly 2,500 of the nine recognized breeds on exhibit. Each day a different breed is shown, with the beginning of the week dedicated to youth activities. Attendees have consistently numbered between 400 and 600 dairy goat owners and spectators at this event, generating nearly one million dollars of revenue for surrounding businesses and vendors.

This event offers a unique opportunity for businesses to showcase their products with a large vendor area. Many of these vendors rely on this event as their main income for the year. The National Show relies heavily on your support to make event a success.

In order to help keep this event a successful showcase for dairy goats and their products, we hope that you will participate in the sponsorship program. This year we are offering five levels of sponsorship:

_____ \$2500 and up - PLATINUM

Premium Signage; ADGA National Show Website Link; Free Commercial Vendor Space (up to 5 spaces); Free Parking; Logo/ Name in Results book

_____ \$1500-\$2499 - GOLD

Premium Signage; ADGA National Show Website Link; Free Commercial Vendor Space (up to 4 spaces); Free Parking; Logo/ Name in Results book

_____ \$1000-\$1499 - SILVER

Variety of Signage; ADGA National Show Website Link; Free Select Vendor Space (two spaces); Free Parking Passes; Logo/ Name in Results book

_____ \$500-\$999 - BRONZE

Various Name/Logo Acknowledgements; ADGA National Show Website Link; Free Select Vendor Space (one space); Parking Pass; Logo/Name in Results Book

_____ \$250-\$500 - FRIEND

Business Card in Results Book; ADGA National Show Website Link; Parking Pass

_____ OTHER

We cannot be a sponsor this year, but enclosed is a contribution to the ADGA National Show

At past National Shows, sponsors have found a positive return on their investment with support from exhibitors and spectators at that show. We hope that you will join us as a sponsor of this upcoming ADGA National Show. Thank you for your consideration. Questions? Please contact Deb Macke at raintree.lamancha@gmail.com or Don Marston at dbmarstonjr@aol.com

ADGA National Show Committee

Act Now • • • Deadline Approaching

Send us your completed sponsorship form today. We will process your donation and contact you with additional details. We will immediately begin incorporating you into our show advertisement materials. Thank you for your time and consideration. We look forward to your positive response!

Please respond by June 15, 2017 (NOTE: this is a soft deadline, and we will take donations later)

Company _____ Contact _____ Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ Email _____

*Please make checks payable to ADGA National Show Fund and mail to Myra Branch, PO Box 865, Spindale NC 28160
Ph:(828) 286-3801, Fax: (828)-286-0476, branch@adga.org. We also accept Visa, MasterCard and Discover.*